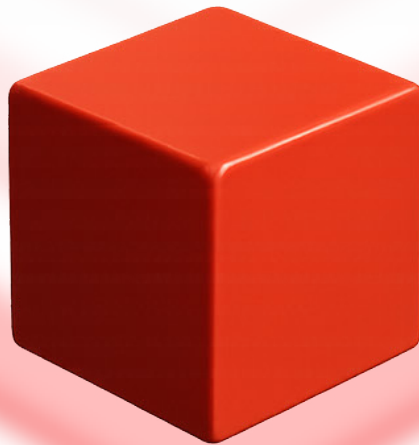


YOUR FOUR-WEEK LAUNCH ECOSYSTEM

From Idea to Market with One Partner



STOP STITCHING YOUR DREAM TOGETHER PIECE BY PIECE

- Every extra vendor means another invoice, another delay, another chance for momentum to stall.



EdgeReady folds brand, tech, production, and launch into one seamless timeline. Clarity in, chaos out.

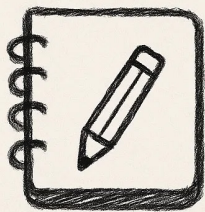
Most founders inside this system cover their launch cost in about six sales cycles and never look back.



TWO DOORS, SAME DESTINATION

▮ Bring Your Own Idea

1. Vision refined for clear market fit
2. Brand shaped for instant recognition
3. Production made launch-ready and compliant



SKETCHBOOK



SKETCHBOOK



SKETCHBOOK

▮ Choose from Our Idea Bank

Pick a proven concept, add your style, skip months of R and D. Our bank is stocked with food staples, eco-home goods, and wellness favourites—all supplier-verified.



Whichever door you walk through, the journey runs on one streamlined 4-week timeline.

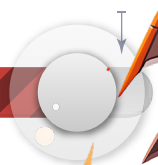
THE STARTER LAUNCH KIT



- Custom logo and ready-to-print label
- Three scroll-stopping posts plus a WhatsApp banner
- First batch of branded stock in your hands
- Two focused e-books. Marketing Playbook, Profit Guide

WEEK 1

WEEK 4



All deliverables handed over by the end of Week 4. No fine print, no add-on fees.

VISUAL ROADMAP

WEEK 1



DISCOVER

- Share your vision and complete the intake form.

WEEK 2



DESIGN

- Review & approve logo, label, and social drafts

WEEK 3



PRODUCE

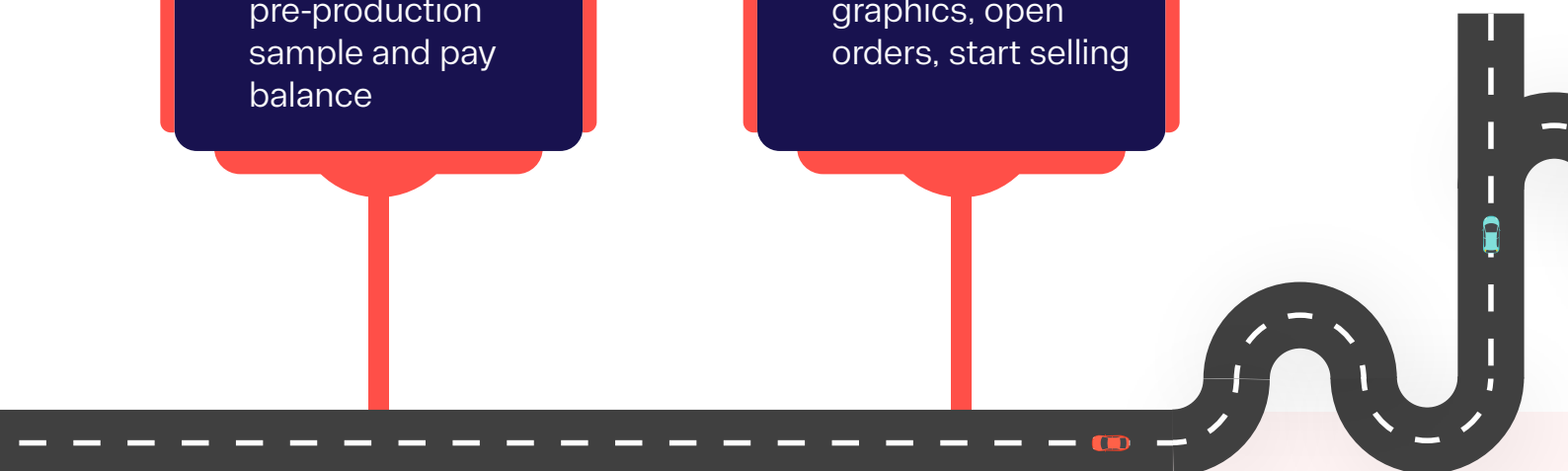
- Confirm the pre-production sample and pay balance

WEEK 4



LAUNCH

- Post launch graphics, open orders, start selling



PATHS BEYOND LAUNCH



TWO DOORS, SAME DESTINATION

Reorder and Restock

Order a larger batch in as little as two weeks. Keep shelves full and fans happy.



Distribute Regionally

Plug into our hub-and-spoke network. Get cartons into local shops while you track stock on your dashboard.



Mini-Factory Upgrade

Install a tabletop line on your own site. We source the gear, train your crew, and help clear permits.



Choose one path or blend all three.
Scale at the pace your market demands.



Your Edge Begins Here

Four weeks from idea to shelf. One call to start.

Message us on WhatsApp to book your free discovery call. We'll map your launch and answer your questions.

Contact

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